

## EVALUATION PLAN

The evaluation component of this process is extremely important because it allows the Commission to measure how the investments are making a difference in the lives of children 0 through 5 and their families. By Statute, Proposition 10 dollars must be spent in a manner that achieves measurable results.

If you are funded, you will be reporting your progress to the Commission quarterly. This progress report will consist of a report on each indicator, as you list them on your Grantee Performance Evaluation Chart (Exhibit F). In addition to quarterly reports, Exhibit F will be utilized as a Final Evaluation Report at the end of your project.

The narrative must describe what you want to accomplish with this proposal, your Grantee Performance Evaluation Chart should give you the tools to show the Commission if that has been accomplished. It should also allow you to identify problems or unforeseen barriers that may have limited your outcomes from achieving what was expected. You must submit a completed copy of Exhibit F as part of your proposal process.

### Terms to understand when completing the Grantee Performance Evaluation Chart

**Strategic Plan “Goals” and “Objectives”** Proposers must target one or more of the stated goals and objectives in the Strategic Plan 2013. Objectives substantiated through the proposer’s needs assessment will be accepted as long as the objectives relate to one or more of the four major focus goals. A concept may work towards more than one goal and/or objective. List and describe the one(s) that reasonably and specifically relate to your project.

**“Strategies” and “Activities”** What is the program, service or project you are proposing? What steps will you take to make it happen? It is reasonable to assume that you will have more activities than strategies.

**“Indicators” or “Benchmarks”** A measure for which data is available which helps quantify the achievement of a result (e.g., rate of low birth weight babies, crime rate). Indicators can be developed as what can be counted or observed to document progress, what processes can be reported on and how else can I document progress toward the outcome.

**“Outcomes” or “Results”** A condition of well-being for children and their families (e.g., healthy births, self-sufficient families). Select your indicators carefully.

Developing written outcomes requires careful thought about the expected impact of a strategy. Ask yourself these questions: Who or what is expected to change or benefit? What/how much change or benefit is expected? Where will the change occur? When will the change occur?

**“Performance Measures”** A measure of how well the agency or program service delivery is working (e.g., percent of teen parents keeping medical appointments).

**GRANTEE PERFORMANCE EVALUATION CHART**

Please indicate which goal the plan is addressing; see Section III, B for definition. Mark appropriate box:

Goal 1       Goal 2       Goal 3

Child & Family Objectives	Strategies	Short-term Indicators	Outcome Indicators	Baseline Indicators	Success Measures