

First 5 Imperial
Community Outreach Support Awards
FY 2016-2017

Imperial Valley Community Foundation

Award: \$1,440.00

Project: The Role of Acculturation in Breastfeeding Intention and Duration Among Hispanic Women

The purpose of this study is to determine whether Hispanic mother's attitudes, subjective norms, and perceived behavioral control to breastfeed are associated with the mother's intentions and duration of breastfeeding in Imperial County. Hispanic mothers who deliver in the local hospitals will participate in the study.

Imperial Valley Food Bank

Award: \$1,500.00

Project: Kid Stampede

This is an event to kick off the Cattle Call Rodeo Week. It is a series of age-appropriate length races for young children. The event will also feature healthy snacks, good nutrition literature and the chance to be athletic in the outdoors.

Centinela State Prison Citizen's Committee

Award: \$1,500.00

Project: Bikes for Kids

The Centinela State Prison Citizen's Advisory Committee will be sponsoring the annual Conrad Harrison Christmas Bikes-for-Kids Program in cooperation with the Imperial County Probation Department. The gift of new bikes, including bicycle helmets will be provided to needy local children. The El Centro Police Department will also be participating by providing bicycle registrations on-site.

Calipatria Unified School District, Grace Smith Elementary School

Award: \$750.00

Project: 15th Annual Family & Children's Health Fair

The Calipatria Unified School District will host the 15th Annual Family and Children's Health Fair at Grace Smith School in Niland. Families from the north-end of the county will receive resources and information from various agencies that will link them to social, health, medical, vision, and early literacy services. A fun-filled day for children and their families.

Imperial County Office of Education, Resource & Referral Program

Award: \$1,500.00

Project: California Child Care Initiative Project (CCIP) Provider Recruitment and Training

Funds will cover pre-licensing mandate fees required by the California DSS Community Care Licensing to selected child care participants.

Imperial County Child Abuse Prevention Council

Award: \$1,500.00

Project: 38th Annual Children's Fair

A one-day event with 3 free entertainment stages, over 100 booth/vendors most with free-interactive children's activities, multi-cultural food and 50 walk around costume characters. Various community organizations and service groups will provide families with valuable resources to strengthen and improve their parental bond.

Pioneers Memorial Hospital c/o April Hale, RN

Award: \$234.56

Project: Birth and Beyond Training Luncheon

Funds will be used to provide breakfast, lunch and snacks over the course of two days for attendees of the Birth and Beyond class mandatory training for nursing staff at Pioneers Memorial Hospital.